



Fête 2015
DINNER SPONSOR
EXCLUSIVE
\$20,000

Production Sponsorship for Ballet Austin's 2015/16 Season

Ballet Austin will extend Corporate Underwriter recognition and benefits for one of our professional company productions. Benefits include:

- Full marketing/business development benefit package related to the production, including tickets, parking, event invites, etc. (details available upon request)
- Media buy inclusion resulting in over 1 million marketing impressions (break-down available)
- Inclusion in comprehensive marketing campaign for chosen production added to the extensive campaign for Fête 2015 will provide your company with an expanded targeted marketing exposure window

Ballet Austin 2015/16 Season Recognition

- Season-long recognition in Ballet Austin printed collateral materials, plus recognition on pre-show projections during performances at The Long Center
- Color logo recognition on the Ballet Austin permanent season sponsor page of the Ballet Austin, Austin Lyric Opera, Austin Symphony Orchestra, Paramount Theatre, and Zach Scott Theatre 2015/16 Season Performing Arts Playbill (PAPI) - distribution of over 400,000

Event Recognition

Logo and event title featured with premium prominence throughout the event

Web & E-mail Recognition

Recognition and link on home page of Ballet Austin's website, and on Fête 2015 webpage: balletaustin.org/fete. Logo inclusion on all email marketing and correspondence related to Fête 2015

Event Advertising/PR

Company name included in print advertising/PR, press releases, printed letterhead, invitations, programs, event tickets, etc.

Dinner Seats

12 dinner tickets (1 full table of 12) for the exclusive Fête 2015 Dinner at the JW Marriott.

- Exclusive cocktail reception followed by a multi-course dinner at the JW Marriott
- Complimentary valet parking for up to 7 cars
- Complimentary specialty cocktails and full bar service throughout the evening
- Entry into and VIP status at the *fête*ish* companion party, including reserved VIP lounge seating and SWAG Barre access
- Premium amenity from the JW Marriott (details TBD)

Additional *fête*ish* Party Tickets

An additional ten (10) tickets to the *fête*ish* companion party. Includes food by JW Marriott, cocktails, and multiple lounges.

\$20,000 gift may be cash or a combination of cash + in-kind with the minimum cash gift to equal no less than \$15,000. In-kind sponsorship must contribute to the event's bottom line in the form of products, services or a premium auction item or package.

