



fête*ish 2015
PRESENTING
SPONSOR
EXCLUSIVE
\$15,000



Recognition as *fête*ish* 2015 Presenting Sponsor

"*fête*ish* 2015 presented by Company X" featured at exclusive dinner event via projection and on all printed event collateral including the dinner menu.

Production Sponsorship for Ballet Austin's 2015/16 Season*

Ballet Austin will extend Corporate Underwriter recognition and benefits for one of our main stage productions*. Benefits include:

- Full marketing/business development benefit package related to the production, including tickets, parking, event invites, etc. (details available upon request)
- Media buy inclusion resulting in over 1 million marketing impressions (break-down available)
- Inclusion in comprehensive marketing campaign for chosen production added to the extensive campaign for Fête 2015 will provide your company with an expanded targeted marketing exposure window

Event Recognition

- Prominent logo projection in the JW Marriott and in *fête*ish* party space
- Live mentions of *fête*ish* presenting sponsor during music sets

Ballet Austin 2015/16 Season Recognition

Color logo recognition on the Ballet Austin permanent sponsor page of the Ballet Austin, Austin Lyric Opera, Austin Symphony Orchestra, Paramount Theatre, and Zach Scott Theatre 2015/16 Season Performing Arts Playbill (PAPI) - distribution of over 400,000

Web Recognition

Recognition and link on Ballet Austin's website, and on Fête 2015 webpage: balletaustin.org/fete

E-mail Recognition

Logo inclusion on all email marketing and correspondence related to Fête and *fête*ish* 2015

Advertising/PR

"Ballet Austin's *fête*ish* 2015 Presented by Company X" included in print advertising/PR, press releases, invitations, event tickets, etc.

Dinner Seats

One table for ten (10) dinner guest seats at the exclusive Fête 2015 Dinner at the W Austin.

- Complimentary valet parking for up to 5 cars at the JW Marriott.
- Exclusive cocktail reception followed by a multi-course dinner at the JW Marriott.
- Complimentary specialty cocktails and full bar service throughout the evening
- Entry into and VIP status at the *fête*ish* companion party, including reserved VIP lounge seating and SWAG Barre access
- Special amenity from the JW Marriott (details TBD)

Additional *fête*ish* Party Tickets

An additional ten (10) tickets to the *fête*ish* companion party. Includes food by JW Marriott, cocktails, and multiple lounges.

*Excludes *The Nutcracker*. Full benefits listing available upon request.

